



## 2010 Clean Air Award Submission Guidelines

The *Central Florida Clean Air Team*, a coalition of government, business, transportation and health organizations, is requesting submissions for the 2010 Clean Air Award. The *Team* will screen all applications received, consult with outside air quality experts to the extent necessary and make the final award determination.

The deadline for entries has been extended to **Friday, April 2, 2010**. They can be emailed to [lspence@metroplanorlando.com](mailto:lspence@metroplanorlando.com), faxed to (407) 481-5680, or mailed to the Central Florida Clean Air Team, c/o METROPLAN ORLANDO, 315 E. Robinson Street, Suite 355, Orlando, FL 32801. Questions can be directed to Ms. Lenora Lockett Spence (407) 481-5672 x305, or [lspence@metroplanorlando.com](mailto:lspence@metroplanorlando.com).

Entries will be judged on the general criteria below as well as criteria specific to the type of project being entered, as listed under "Eligible Projects/Programs" on the attached page. The general criteria are:

- The entry directly or indirectly (i.e., by encouraging actions) reduces emissions of criteria pollutants or hazardous/toxic air pollutants.
- The entry demonstrates innovation and uniqueness.
- The entry provides a model for others to follow (i.e., it is replicable).
- The positive outcomes from the entry are continuing/sustainable.

Although *not required* to win the award, the following general criteria will also be considered in the judging process:

- The entry has positive effects on other environmental media in addition to air.
- The entry demonstrates effective collaboration and partnerships.
- The individual or organization submitting the entry has effectively measured/evaluated the outcomes of the project, program, technology, etc.

*It all adds up to cleaner air*



## **2010 Clean Air Award – Eligible Projects/Programs**

The following types of programs/projects are eligible for submission to the Clean Air Award competition. Submissions will be judged based on the general criteria on page 1 as well as the criteria listed below. One Clean Air Award winner will be selected and the award will be conferred during May, also known as Clean Air Month.

### ***Clean Air Technology***

The technology is commercially viable and can be widely applied. It is cost-effective relative to other air pollution control technologies that already exist and is at the prototype stage or beyond.

### ***Community Development/Re-Development***

The development results in increased access to employment centers, services, amenities and other destinations by means other than private vehicles (such as walking, biking or transit). The development reduces energy usage. It provides additional housing, commercial, retail or other services, yet has less impact on energy, environmental, or transportation resources than do other “typical” projects. The development is beyond the design stage.

### ***Education/Outreach***

The education/outreach program increases public awareness about the importance of clean air. It improves access to information on clean air issues and reaches a wide number of stakeholders. Program development is completed or substantially underway.

### ***Regulatory/Policy Innovations***

The regulation or policy encourages actions that go beyond compliance with applicable laws and regulations and provides flexibility to the regulated community. The development process for the regulation or policy has included a stakeholder (e.g., public) involvement component. The regulation or policy has been put into effect.

### ***Transportation Efficiency Innovations***

The project or program increases the number of available transportation options and, thus, is likely to reduce vehicle trips and/or miles traveled. The project or program improves travel convenience and reduces travel time and costs. The development of the project/program is completed or is substantially underway.



## 2010 Clean Air Award Entry Form

Please use a separate form for each entry (you may photocopy this form). Type/print the information and mail **by Friday, April 2, 2010** to the Central Florida Clean Air Team, c/o METROPLAN ORLANDO, 315 E. Robinson Street, Suite 355, Orlando, FL 32801.

### SECTION I

#### ***Project Information***

Project Name: \_\_\_\_\_

Project Location:  
(if applicable) \_\_\_\_\_

Organization Responsible  
for Project: \_\_\_\_\_

***(In the event that this entry is selected for an award, information from the preceding three lines will appear on the award certificate. If the project involves multiple partners, please attach a separate sheet listing all organizations.)***

#### ***Entry Form Contact Information***

Submitted by: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Would you like to receive future awards program announcements?      Yes \_\_\_\_\_ No \_\_\_\_\_

## **SECTION II**

On an attached sheet(s), please provide a narrative description of your entry and explain why it is deserving of an award. Be sure to address the general evaluation criteria and those specific to the type of project/program that is being submitted, per the Submission Guidelines, page 1 & 2. Please limit your description to **500 words or less**. To the extent possible, specify your project's contribution to air pollution emission reduction.

## **SECTION III**

Provide two (2) independent references for your entry. Be sure to include a name, address, telephone number, fax number, and e-mail address for each reference. To the extent possible, your references should be selected from the stakeholders that will be affected by your entry.

### ***Reference #1***

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### ***Reference #2***

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_